

## PR Manager

Nr ref.: 1214

Localisation: PROJEKT ZAKOŃCZONY

Client: international leader in retail

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### Challenges:

- Support in developing corporate communication as a strategic tool in leading business and people,
- Contribute to a business year cycle for the department,
- Act as a back-up spokesperson for IKEA,
- Coach, advise and support the stores team to deliver the most effective and appropriate communication,
- Develop communication skills of company spokespersons,
- Contribute to the Business Plan process,
- Establish and maintain relationships with relevant stakeholders,
- Act as a role model of the IKEA values.

### Requirements:

- 2-3 years' experience from a similar or relevant position requiring autonomy: managing PR projects, writing press releases and building relationships with media,
- Ability to speak to camera,
- Understanding the strategic communication,
- Ability to translate visions and strategies into stimulating goals and action plans consistent with business objectives,
- University degree within the area of information/communication or equivalent,
- Fluency in written and spoken English and Polish.

The candidate we are looking for likes working at a high speed, has a lot of energy and willpower, and enjoys working in an informal environment with plenty of laughs. You need to be goal-orientated, ambitious, have excellent communication skills and have a great interest in interior design and life at home. You are ready to develop within the company structure and play the role of an ambassador for the IKEA values.

### Advantages of the Offer:

- Autonomy of action,
- Opportunity to initiate and implement projects concerning various business areas within a well-positioned PR function with adequate tools,
- Development opportunities (in 1-3 years succession to the position of PR Manager),
- Working in an international, business-oriented organization that promotes high operating standards and friendly Scandinavian business culture.

### Please contact the person responsible for the project:

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